

WHERE

Discover the potential of your product
on the global market



PANGEA
Studio Associato

www.studio-pangea.com

WHERE

Focused choices and results

WHERE

Your product in the right place

Through an integration of the best economic data- available on a unique platform - **WHERE**, is the perfect service to evaluate your current international positioning in sales and in procurement.



**DATA on 220
COUNTRIES**



**ALL GLOBAL IMPEX
DATA**



**All the ECONOMIC
CRITERIA to decide**



**All the relevant LEGAL AND
ADMINISTRATIVE
INFORMATION**

Times and resources focused on results

Focus on the key variables

IMPORT/EXPORT DATA

- Complete historic data
- Updates each 4 months
- Competitors strategies
- Trade relations with Italy
- Tailor made segmentation data

PRODUCTION DATA

- Production data
- Efficiency information
- Customized comparisons

ENVIRONMENT DATA

- Consumption orientation
- Spending capacity
- Consumers segmentation
- Level of education
- Level of work availability

COMPARATIVE RISK DATA

- Potential Country risk
- Business risk
- Proceeds and payment times
- Contractual loyalty
- Timing of justice
- Firm Performance index

WHERE : added value

WHERE - A complete view of your world: in few days you will receive the best positioning on the global market.

Addressed to both selling and buying companies, for the ones at the early steps or the ones verifying their performance.

Analysis is based on 4 countries selected by the client or on the best 4 performers listed by our research activities.

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Company's Growth

Opportunities to increase sales and achieve the company's target

Category	2015	2016	2017	2018
Competition & Demand	107,812	108,287	107,812	108,287
Business	89,818	91,928	89,818	91,928
Customer & Partner	123,809	125,819	123,809	125,819
Advertising	188,128	208,181	188,128	208,181
Cost Production	16,285	11,827	16,285	11,827
Others	47,029	107,812	47,029	107,812

Business Company

INVOIC

Customer account LTD

123,809 - 125,819 - 123,809

107,812 - 108,287 - 107,812

89,818 - 91,928 - 89,818

188,128 - 208,181 - 188,128

16,285 - 11,827 - 16,285

47,029 - 107,812 - 47,029

2015	2016	%Growth
107,812	108,287	+0%
89,818	91,928	+2%
123,809	125,819	+2%
188,128	208,181	+11%
16,285	11,827	-27%
47,029	107,812	+230%

Product B - North America

Product A - Europe

Product A - Asia