

GIAMBROCONO.

IP vibration

ATTORNEYS-AT-LAW & PATENT AND TRADEMARK ATTORNEYS

Giambrocono S.p.A. is a
company of the group



Summary

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- I. Key facts about Giambrocono
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Giambrocono

Founded in 1921, Giambrocono advises domestic & international companies, research centres and institutions with the protection and defense of their intellectual property rights



A multi-professional practice company of Industrial Property Attorneys and Attorneys at law offering a synergy for the global treatment of IP issues (strategies, procedures and litigation).



23 IP professionals including nearly 3 attorneys-at-law, patent attorneys, trademark attorneys and technology specialists.



4 offices in Italy

Milano

Bergamo

Reggio Emilia

Macerata



Philippe BLOT

President of the Board of Directors
French-European Patent Attorney



Gérard MYON

French-European Patent Attorney



Fabio GIAMBROCONO

Italian Patent Attorney-European
Trademark Attorney



Gianni DE SANTIS

Italian-European Patent
Attorney



Enrico RIPAMONTI

Italian-European Patent Attorney
European Trademark Attorney



Luisa GARRASSINI GARBORINO

Italian-European
Trademark Attorney



Alessandro SERENI

Italian-European
Trademark Attorney



Paola BONALUME

Italian-European and
Swiss Trademark Attorney



Giovanna BOSI

Italian-European
Trademark Attorney



Elena BIANCHI

Italian-European
Trademark Attorney



Ludovica BARACCHI

Italian-European
Trademark Attorney

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Carlo KRATTER

Italian-European Patent Attorney



Maurizio BISOGNI

Italian Patent Attorney



Marco OTTAZZO

Italian-European Patent Attorney



Enrico GATTI

Italian-European Patent Attorney



Laura CASIRAGHI

Italian-European Patent Attorney



Alberto BRAMBILLA

Italian-European
Trademark Attorney



Gianluigi PISELLI

Italian-European
Trademark Attorney



Debora BERNOCCHI

Italian-European
Trademark Attorney



Rossella MASETTI

Attorney at Law

Development of Lavoix in Italy

On 20 June 2024, Giambrocono became a subsidiary of Lavoix Hub, alongside Cabinet Lavoix. Becoming part of Lavoix Group and joining with our established histories and strong reputations enables us to achieve critical mass, ensuring the quality of matter handling for our clients.

Located in the most industrialised European countries:

- France
- Germany
- Italy
- Luxembourg

Present in the main UPC countries.



15 offices in Europe

France – Paris, Lyon, Toulouse, Rennes, Lille, Grenoble, Nantes, Nice

Germany – Munich

Luxembourg

Switzerland – Lausanne

1 representative office

China – Guangzhou



Italy – Milan, Bergamo, Reggio Emilia, Macerata

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Giambrocono Main Clients

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Lavoix Main Clients

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Our services

Services

Protecting, enhancing, defending, and raising awareness

Giambrocono offers a wide range of services in all areas of intellectual property, including patents, trademarks, designs, domain names, copyright, data protection, and software:

Protecting your creations and innovations is primarily about giving value to your assets and ensuring your development.

- Prior art searches and freedom to operate research
- Acquisition of various rights
- Pre-litigation and IP litigation (office oppositions and disputes)
- Mediation and arbitration
- Preparing and participating in negotiations, including contracts (assignments, IP licenses, know-how transfers, confidentiality agreements, research and development agreements, consortium agreements, IT agreements, and data transfer agreements)
- Evaluation of IP rights
- Audits (due diligences)
- Consultations on specific legal issues (e.g. researching the validity of a patent)
- IP training/awareness

Services

Protecting inventions with patents

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Patent services include all the issues encountered by clients:

- Prior art search
- Patentability research
- Defining the filing strategy
- Preparing patent applications
- Filings, tracking examination procedures, granting and maintaining patents in France and abroad
- Optimising patent portfolio management, including mapping
- Procedures related to Supplementary Protection Certificates – or SPCs – for medicines
- Registration
- Oppositions,
- Pre-litigation and litigation
- Audits (due diligence)
- Valuation
- Consultations on specific legal issues (e.g. freedom to operate research)

Lavoix group files more than 4000 patent applications per year worldwide.

A patent will protect an invention and prevent competitors from using it.

Services

Positioning, enhancing and defending your trademark

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Trademark services include all the issues encountered by clients:

- AI searches of existing trademarks, domain names, company names, trade names and usage checks, etc.
- Determining protection strategies (scope, identifications, etc.)
- Preparing filings in France and abroad
- Following up on review procedures and obtaining registrations
- Managing renewals, affidavits, and priority periods
- Negotiating and drafting contracts
- Portfolio-related registrations with various offices worldwide
- Optimising portfolio management
- Trademark commercialisation (licences, etc.)
- Trademark, company name, and domain name monitoring
- Web watch
- Customs monitoring
- Opposition proceedings, revocation actions and invalidity actions worldwide
- Pre-litigation and litigation before all types of courts

Giambrocono assists its clients in determining a trademark strategy that is adapted to the company's strategy.

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Services

Protecting creations

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To protect and defend them effectively, Giambrocono offers you the following services:

- Prior art searches
- Optimising design portfolio management
- Defining the filing strategy in terms of territories covered and protection instruments
- Design monitoring
- Technical preparation of the filing
- Monitoring of renewal procedures
- Monitoring of review procedures
- Monitoring of renewal procedures
- Various entries in national, international and foreign registries
- Commercialisation of designs (licences, etc.)

Giambrocono advises in defining the strategy for designs protection, commercialisation, defence, optimisation, and monitoring.

Services

Copyrights, at their true value

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Giambrocono analyses and studies the possibility of securing protection, particularly in the context of a pre-litigation or litigation action.

Giambrocono thus assists clients in acquiring copyrights, in drafting and negotiating transfers or licences of rights and in creating proof of the definite date of creation (time-stamping, sealed envelope, bailiff's report, escrow, or other method).

Monitoring the content of Internet sites and press materials also makes it possible to stay informed about the creations of your competitors and their filings in the same field of business.

- Internet and press monitoring
- Timestamping
- Licence agreements
- Assignment of rights
- Litigation defence

**A creation may, under certain conditions,
be protected under both copyright and
design law.**

Services

Anticipating and managing your IP-related litigation

Giambrocono handles all your legal issues, whether litigation-related or not, relating to IP, whether in the field of trademarks, patents, software, designs, domain names, copyright, data protection, know-how, and more.

The Giambrocono organisation combines technical and legal expertise, engineers, and lawyers to facilitate the implementation of your global IP strategies and offer a rapid and effective response to any proceedings.

Whether before the offices or the courts, in arbitration proceedings or in mediation, Giambrocono offers you synergies to better protect and enforce your IP rights:

- Protection and action against infringement
- Market monitoring (staff awareness and collaboration with customs)
- Representation before national and international IP offices (INPI, EPO, EUIPO, WIPO, etc.), both offensively and defensively
- Representation in court to defend IP rights worldwide, both offensively and defensively
- Amicable conflict resolution

Services

Drafting and negotiating your IP contracts, securing your licences

In order to anticipate possible litigation, to protect yourself from infringement while allowing yourself to develop your business and commercial partners, it is necessary to properly draft and negotiate all contractual aspects related to your IP.

A strong IP strategy entails secure, negotiated contracts and commercial agreements to maintain market share and protect against competitors.

Giambrocono supports its clients in:

- Drafting and negotiating all types of IP-related commercial agreements and contracts
- Drafting and negotiating your assignment and licence agreements
- Drafting and negotiating your transfers of know-how, business secrets, or technical or personal data
- Drafting and negotiating your confidentiality agreements, research and development agreements, consortium agreements, and IT agreements of all kinds
- Legal audits to support the growth of your business (due diligence, external growth, fund raising)
- Appraising your portfolios
- Assessing possible damages before proceedings
- Drafting and negotiating your memoranda of understanding, particularly in the context of mediation

Training

Tailor-made training courses

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Giambrocono offers training courses on the subject of IP

The trainings cover major IP issues: patents, trademarks, designs, data protection, contracts.

Specific sessions on different themes can be organized upon request and be tailored to audience's knowledge level.

Our trainers combine theoretical presentations with practical cases to:

- meet the specific needs of each client
- make each employee, whatever their position or knowledge level, aware of the fundamentals of IP and of all the stages in the life of a patent or trademark.



Intellectual property